

BREAST CANCER FAST FACTS

ABOUT BREAST CANCER

- Breast cancer is the **most commonly diagnosed cancer in Australia**.
- **1 in 7 women** will be diagnosed with breast cancer in their lifetime.
- **Approximately 1 in 700 men** will be diagnosed with breast cancer in their lifetime.
- Approximately **55 Australians are diagnosed** with breast cancer every day.
- In the last 10 years, rates of breast cancer diagnoses have increased by 36%.
- This year, it is expected that **9 Australians** will die from breast cancer each day.
- Without research, **30,000 lives will be lost** to breast cancer by 2030.
- Since 1994, the five-year survival rate for breast cancer has **increased from 76% to 91.5%**
- The survival rate for **metastatic stage IV breast cancer** is much lower at 32%.

ABOUT THE MOTHER'S DAY CLASSIC

- The **Women in Super Mother's Day Classic** is **Australia's largest fun run** for breast cancer research.
- Since the event's inception in 1998, the Mother's Day Classic community has **donated \$39.95 million** to the National Breast Cancer Foundation (NBCF) to fund life-saving breast cancer research.
- We support the National Breast Cancer Foundation's goal of **zero deaths from breast cancer** by 2030.
- **2022 is the 25th anniversary** of the Mother's Day Classic Foundation.
- **Everyone who participates in the Mother's Day Classic is helping to fund essential research that will improve the lives of anyone touched by breast cancer.**